



TECHFORUM CHINA 2024

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Honoring the Pioneers, Leaders and Experts of SDV

CODING THE CAR 2.0



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Jan 7th, CES 2025: Celebrating
Automotive SW engineering
for the 3rd year in a row!

MOTORTREND SDV INNOVATOR AWARDS

in partnership with  BlackBerry |  QNX



Agenda

- QNX progress in the last 12 months
- Global context and the evolving automotive SW requirements
- What is the QNX overall roadmap/focus going forward
- Summary/Key messages

Examples of BlackBerry QNX Progress in the last 12 mths



Product / structural progress

- Biggest product launch year in a decade
 - QNX SDP 8.0, QNX in the cloud/Cabin, QNX Sound, IVY GA etc
- Reached critical mass in our R&D globalization efforts



Customers / Partners progress

- Now 255M cars on the road using QNX!
- 100+ DWs last 18 mths; Multiple strategic wins despite global SDV delays
 - ~67% of Auto design wins directly with OEMs
- Multiple external QNX awards/recognitions, e.g.
 - Frost and Sullivan Company of the Year, PACE Award, MotorTrend Awards etc



Thank You! We are blessed to have the best customers and partners in the world – Globally and in PRC!

Customers/partners...Ecosystem...QNX Subject Matter Experts!...

Examples

OEMs/T1s

BYD, Chery, GWM, BAIC, SAIC, Yanfeng, HSAE, ADAYO, ZEEKR, FAW-VOLKSWAGEN, SAIC-VOLKSWAGEN

Distributors & Value-Added Integrators (VAIs)

ArcherMind, DAYIN, Infoteam, KOTEI, iAUTO.COM, LEADING technologies, MINIEYE, OMOSOFT, NESINEXT, ThunderSoft, ZILONG, ZEWIN, 众森软件

Semiconductor Partners

autochips, 杰发科技, 黑芝麻智能, BLACK SESAME TECHNOLOGIES, 地平线, Horizon Robotics, MEDIATEK, NXP, NVIDIA, Qualcomm, RENESAS, Rackchip, 瑞芯微电子, SEM(DRIVE), 芯驰科技, siengine, TEXAS INSTRUMENTS, UNISOC, XILINX.

Software Partners

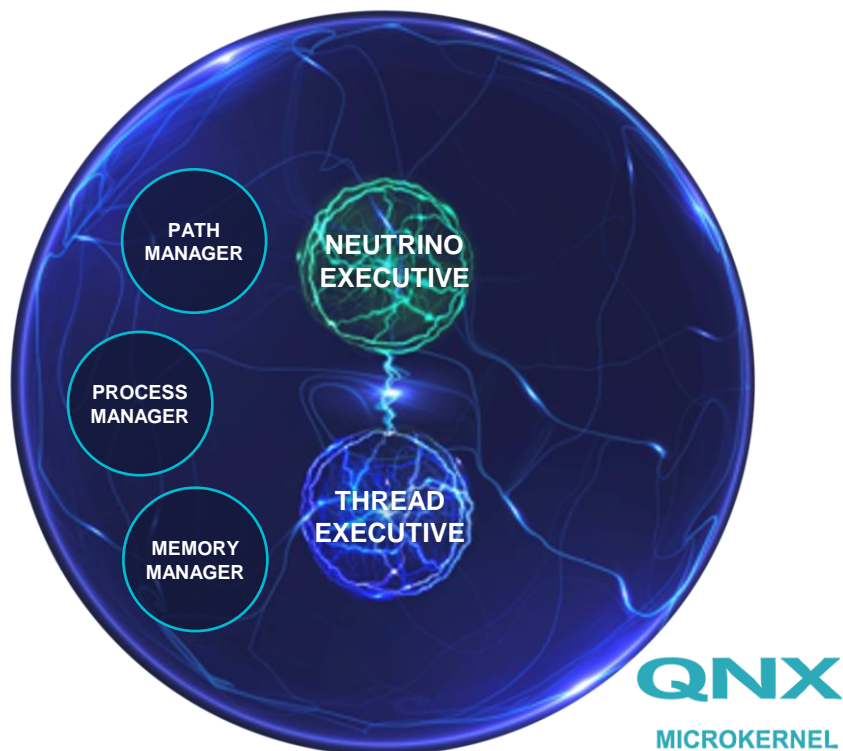
ABUP 艾拉比, CRANK SOFTWARE, COCOS, Neusoft, REACH, Qt, RIGHTWARE, unity, UNREAL ENGINE, VECTOR

Extract Global Stats...

- 10/10 Top Automakers
- 7/7 Top Tier 1 OEMs
- 24/25 Top EV Makers
- 255M+ Cars on the Road
- R&D 30%+ of revenue embedded SW only...
- 1100+ patents 100s pending...

Broadbased shipments/engagement across the PRC ecosystem for multiple compute domains (e.g. Digital cockpit, ADAS L1-L3+, Centralized GWs, Advanced clusters, Zonal, Acoustics, IVY...)

QNX SDP 8: Next Generation foundational SW for EDGE compute



- Starting from the most advanced RTOS in the world – QNX SDP 7.x – 4+ yrs of R&D based on leading SOC vendors input/requirements
- Paradigm shift in microkernel [performance](#) vs QNX SDP 7.x
 - Backward compatible w broad range of additional highlights (e.g. high performance networking, upgraded toolchain, MS VS code support, 64 bit (x86, ARM v8/v9) etc etc
- 10+ of the leading global silicon vendors already committed to QNX SDP 8
 - Multiple DWs, Broad range of PRC engagements; first SOP 2025



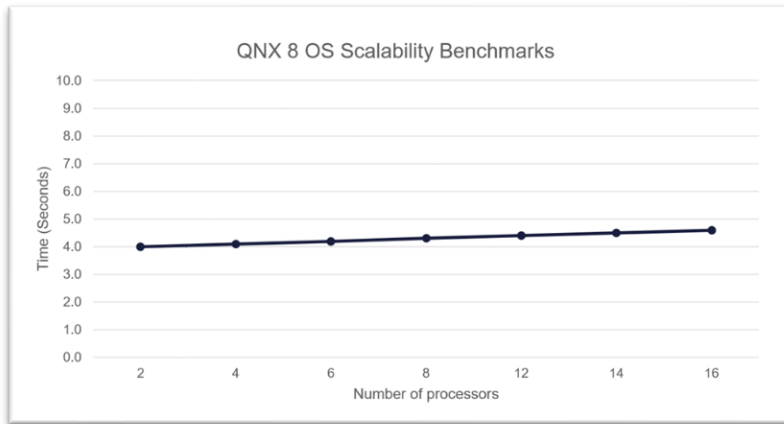
- **DATES:** SDP8 OS GA Dec 2023, HV, QOS in EA Dec 2024, Containers in EA, 1H 2025; QHS EA 1H 2025; QNX SDP 8 Cloud available since January 2024!

QNX SDP 8: Not a “regular release update”...once in a decade paradigm shift!

QNX SDP 8 – Example Benchmarks...a paradigm shift in EDGE compute performance

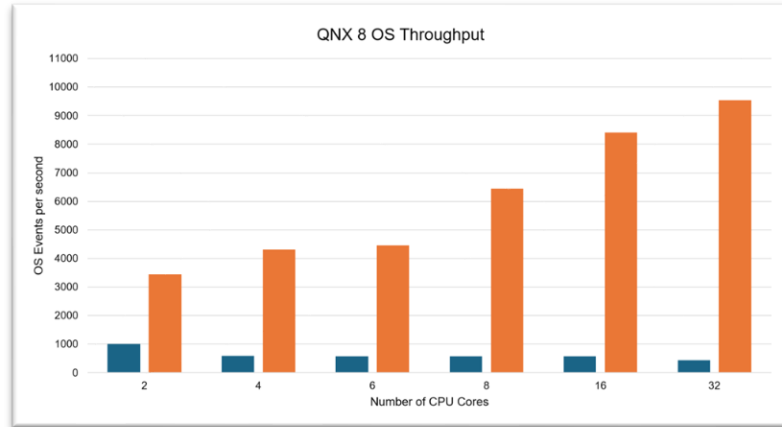
Scalability

QNX SDP 8 linear scaling w # of cores



Throughput

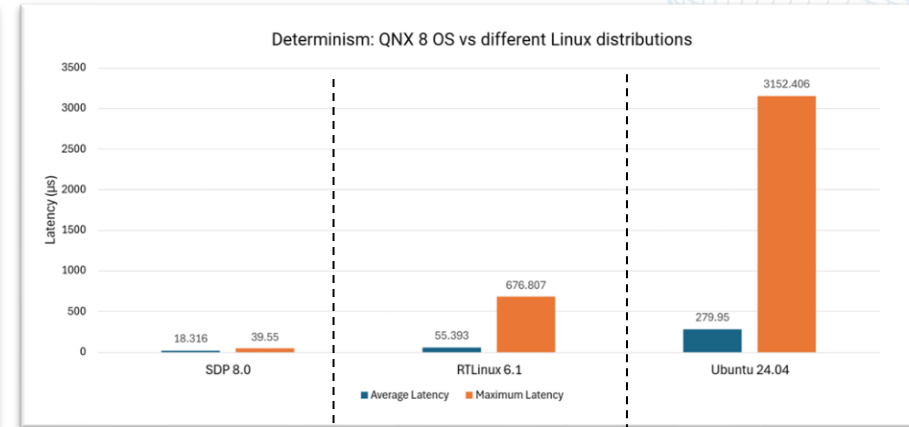
QNX SDP 8 vs 7



■ QNX SDP 8
■ QNX SDP 7.1

Latency and Jitter

QNX SDP 8 vs Linux



QNX 8.0

RT Linux 6.1

Ubuntu 24.04

■ Average Latency
■ Max Latency

QNX 8 – Highest Performance AND Highest safety/security/reliability

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Simplistic global context: The SDV evolution has reached an inflection point...



Historical Perspective: In-House Development

- 5+ years ago, the auto industry realized that **software would rapidly increase in importance** over the lifecycle of the vehicles
- Automakers began to take much more **software development in-house**



Lessons Learned

- Foundational software platforms **are a critical enabler** for consumer experiences, TTM and cost...
- However, it is **difficult and expensive to develop/maintain**, with little differentiation for consumer-facing propositions



Current Focus: Partnership Preference

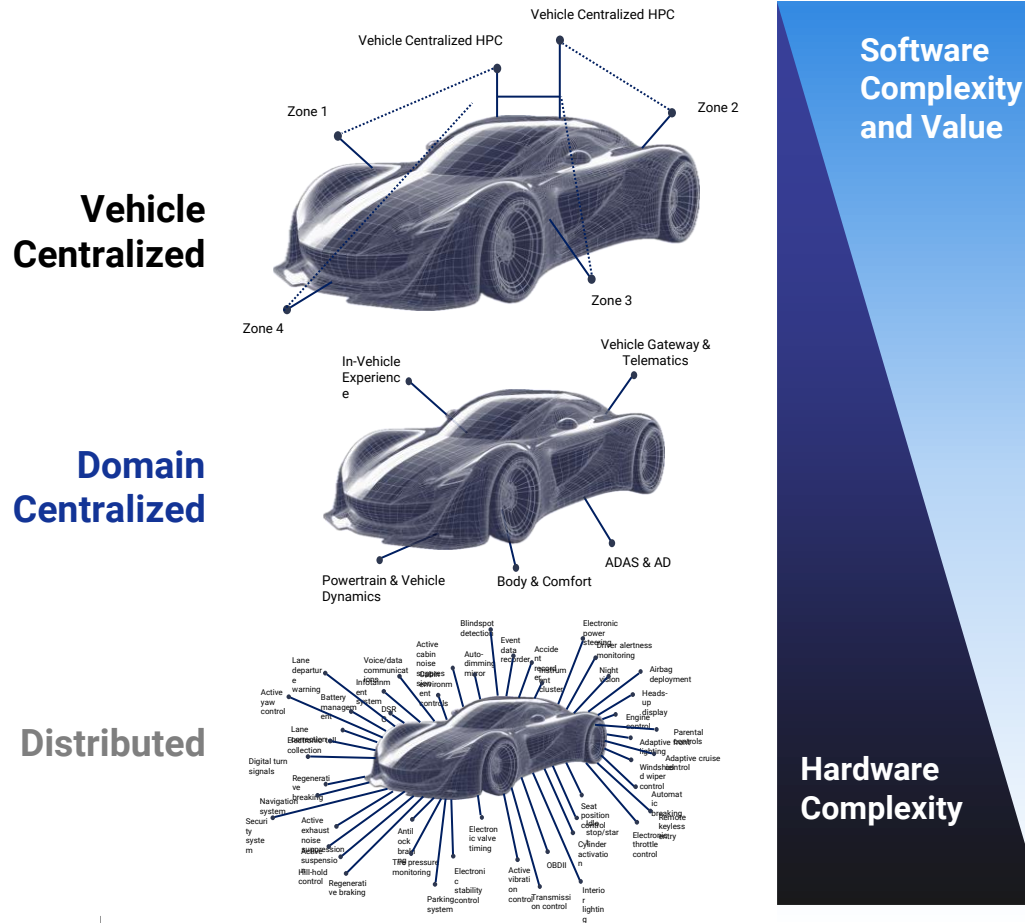
- Automakers desire a **standardized vehicle software platform** from a trusted and proven partner
- Automakers shifting focus to customer-facing applications that **build brand loyalty, differentiation, and value**



**Opportunity - again! - for Greater
Collaboration in foundational SW**

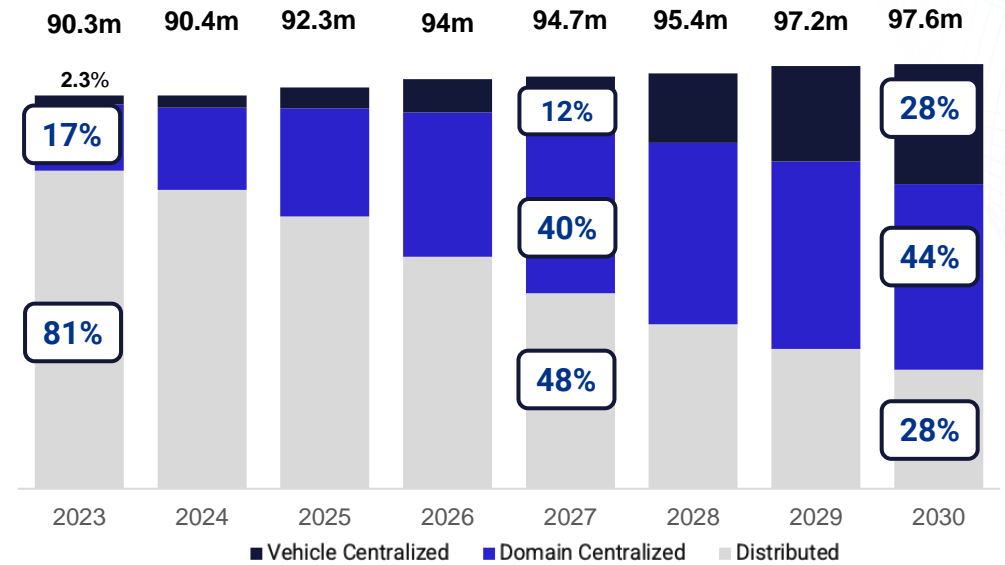
SDV Transformation, still in early stages...

Electrical/Electronic (E/E) Architecture Types & Complexity Evolution



E/E Architecture Development

Global Light Passenger Vehicle (LPV) Volumes



Source: S&P Global E/E Architecture Forecast, Sep. 2024

QNX is the foundation for the current & next wave of SDVs; we are working with¹:

16/20

Top global OEMs for Cockpit Solutions²

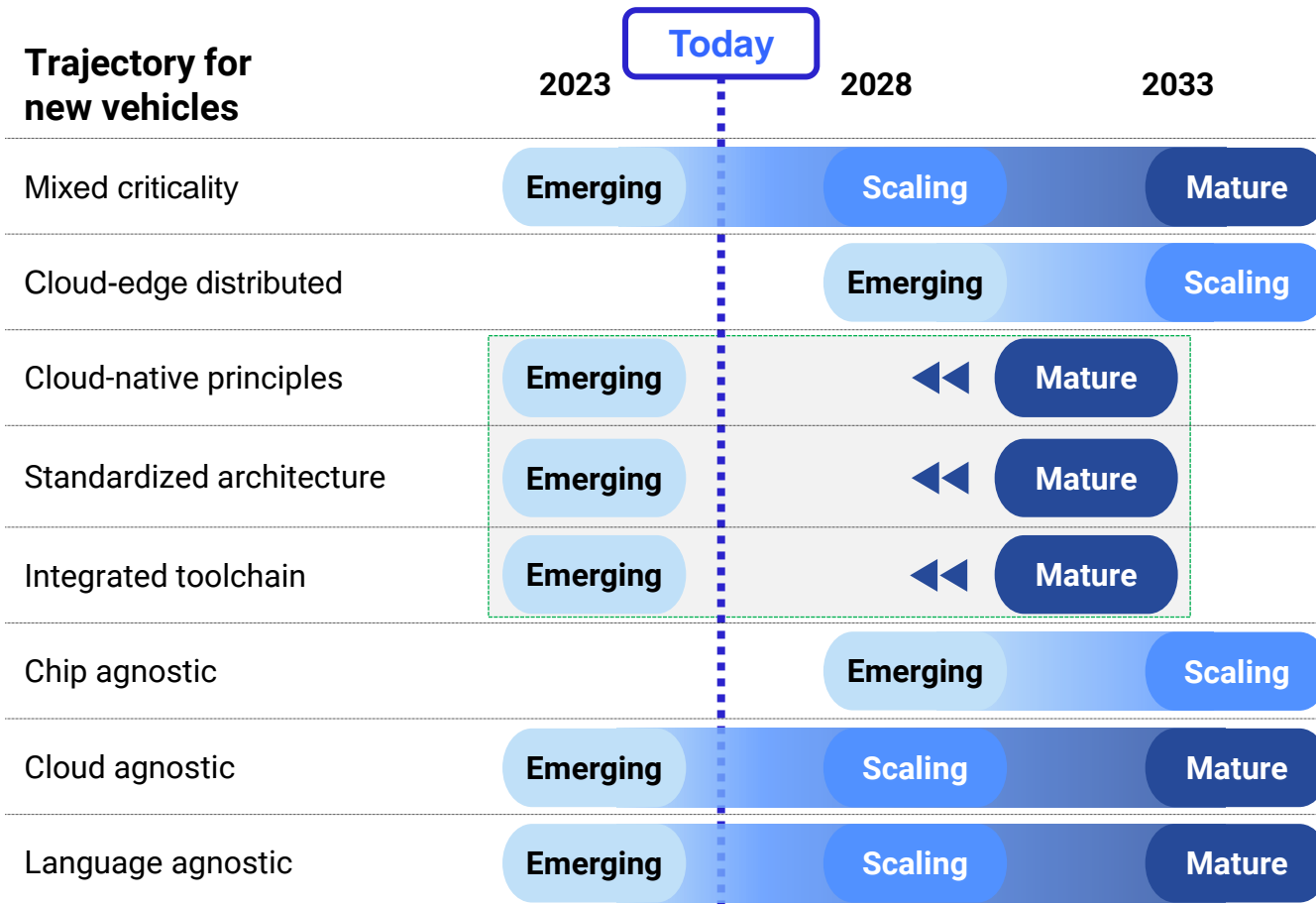
15/20

Top global OEMs for ADAS Solutions²

100%

All Commercial L3 HAD Systems³

Many critical SDV dimensions to be managed across all compute stacks to realize the “SDV vision”...most progress for DC & ADAS



Noteworthy...maybe obvious...

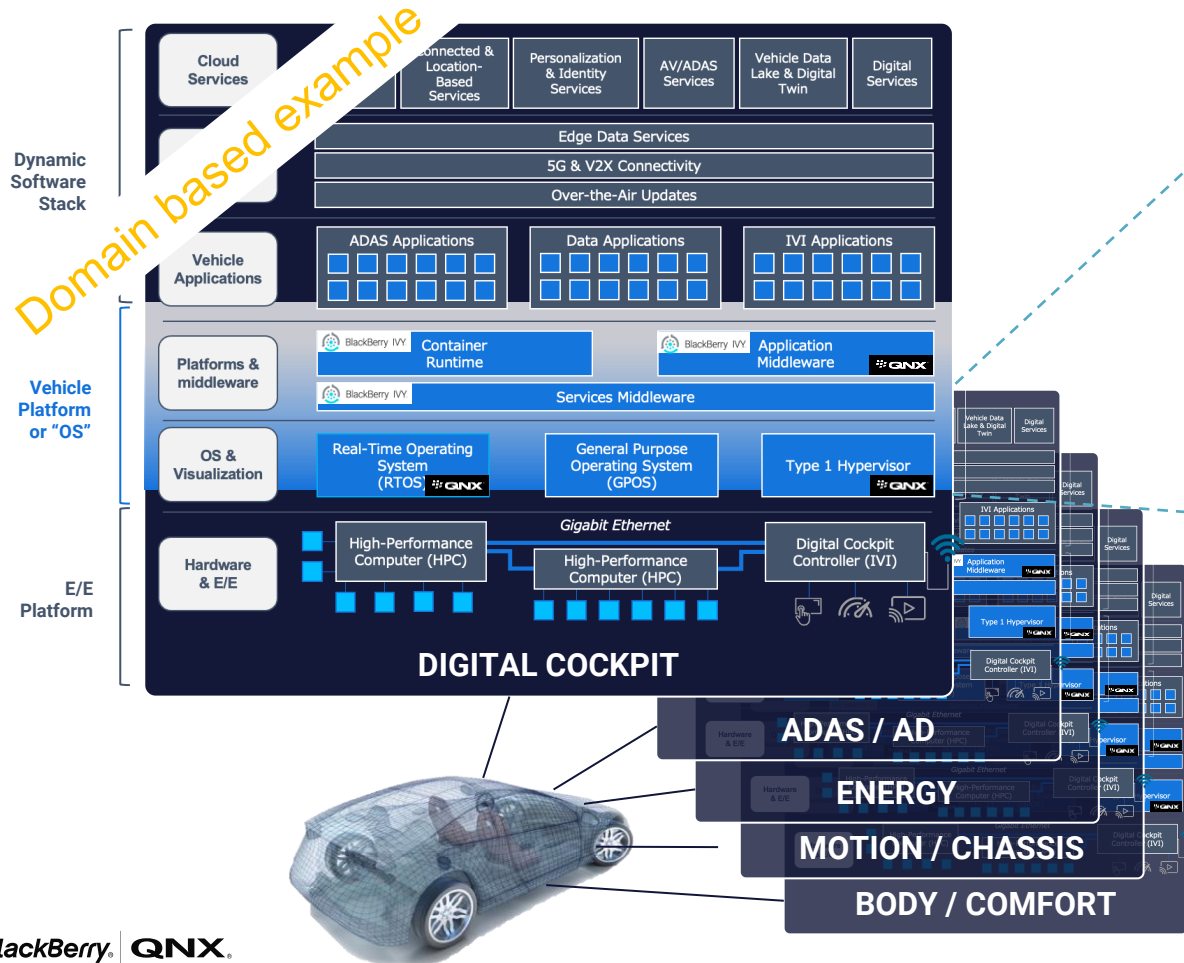
- Using principles on the left, all global OEMs simultaneously trying to
 - 1) manage the increasing **complexity**,
 - 2) reduce **cost** and 3) improve **TTM**
- **SW re-use** across a) compute domains, b) geographies and c) different SOC implementations, while adhering to safety/security regulations, certifications and IP standards, **critical for ROI**

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RECAP: Our Portfolio – Foundational SW for the Software Defined Vehicle...across any compute domain and for the future HPC architecture

Next Gen Automotive SDV architecture (Source: SBD Automotive)



The QNX Portfolio



- **Highest performing, POSIX compliant microkernel RTOS – EDGE and Cloud**
 - Hypervisors and safety/security certified OSs on Unified codebase, APIs and tooling
- **Associated Tools, frameworks, middleware, cryptographics, etc. wrapped in advanced professional services**
 - E.g. Including major platforms like IVY and Acoustics...

QNX portfolio primarily deployed as “components“ in OEM Platform/OS deployments across stacks. But we have requests in the last 12 mths to do more...

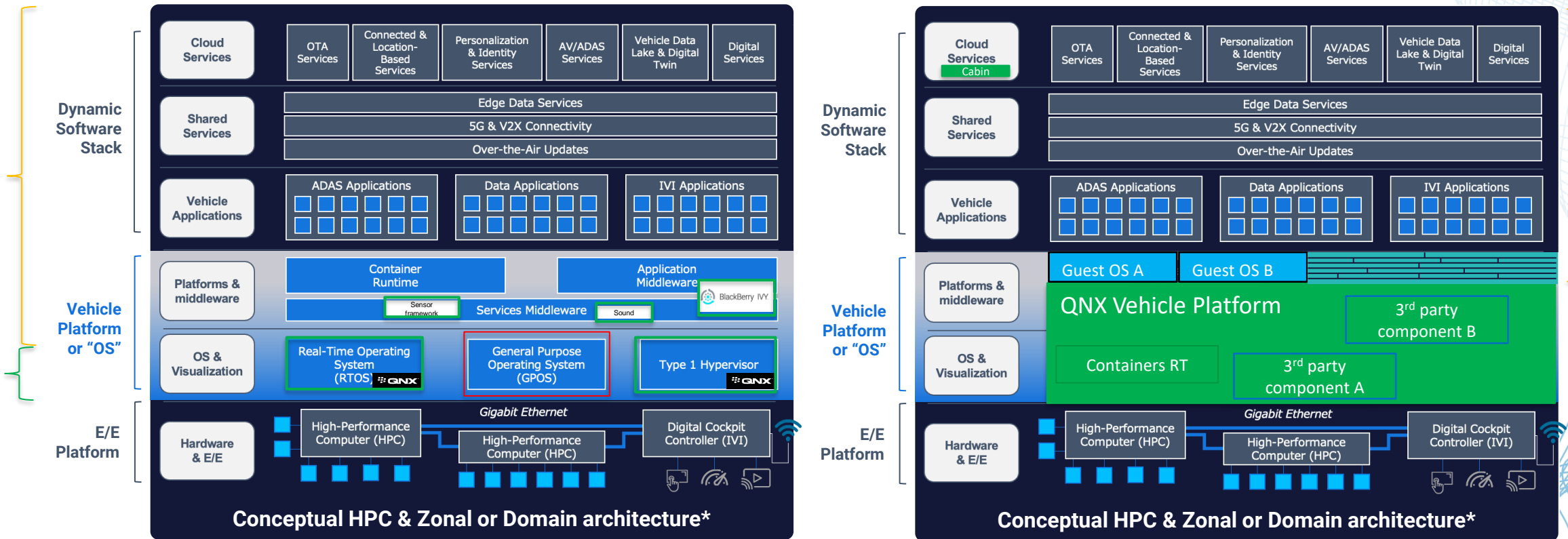
FROM:
...stand alone components/“platforms”...



TO: (If requested!)
...a vehicle platform w integration responsibility...

QNX OEM ambition the last few years

Select OEM focus going fwd QNX



Enabling Innovation at Scale in the next 12 mths and Beyond



Innovation at the Edge

QNX 8.0 Portfolio Expansion

- Develop high-value add-on products, e.g., **containers**, virtualization extensions, complex scheduling support
- **Commercial release of Hypervisor 8.0 across multiple silicon vendors**
- Provide pre-integrated platforms and domain solutions with partners
- Next-generation high-performance silicon and board support

Software-defined audio products Micro-controller and RISC-V investigation



Innovation in Safety and Security

Safety Enhancements

- **Provide QNX 8 safety OS, QNX 8 safety Hypervisor and certified Containers**
- Expand safety certified software portfolio and professional services
- Release qualification toolkit for C++ for automotive and general embedded

Security Upgrades

- Deliver a Software Bill-Of-Materials and ISO 21434 compliance service
- Introduce monitoring and audit framework for intrusion and anomaly detection



Reduce Developer Friction

QNX Everywhere

- **Launch program to significantly expand QNX developer community**

Open-Source Project Support

- **More open-source projects ported, optimized, and maintained**

Cloud Enablement

- Cloud-first tooling strategy
- **Cloud product enablement: QNX 8 OS, safety products, virtualization, platforms**
- Virtual ECU enablement
- New cloud support and collaborations

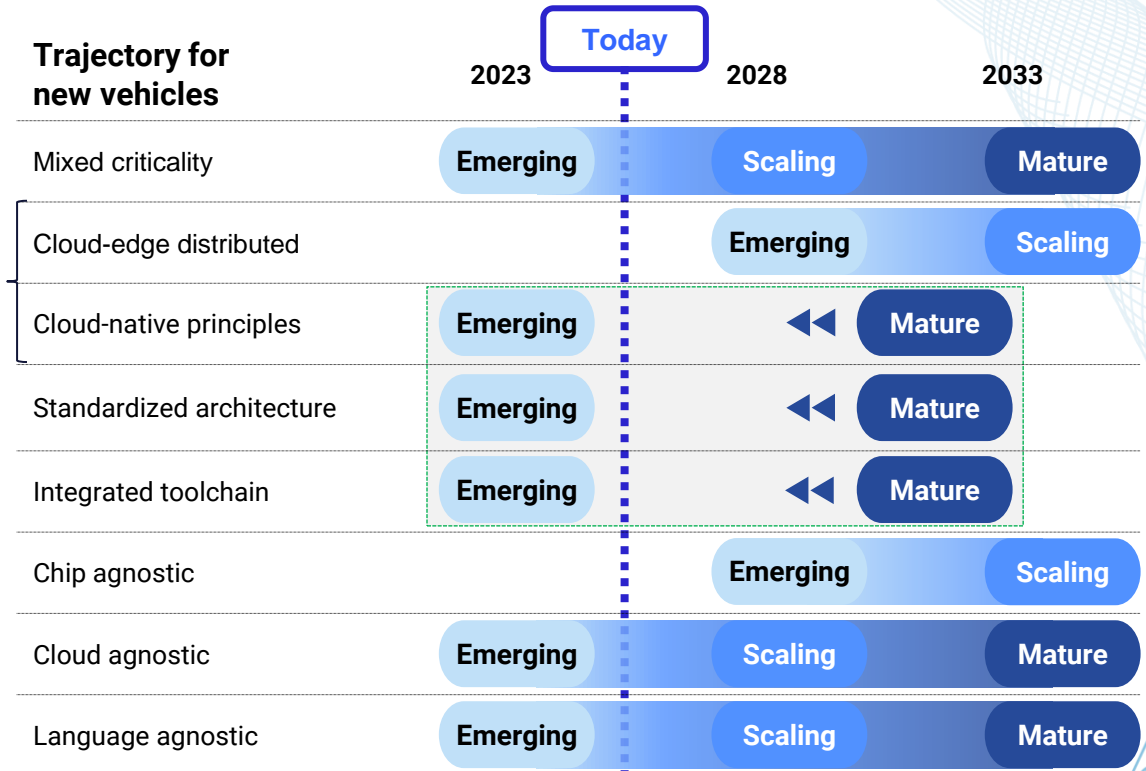
Building on Our Reputation for Performance, Safety, Security, and Reliability

What is the QNX portfolio/roadmap “fit” w the SDV critical dimensions? Laser focused on foundational OEM support

Examples of QNX Support for key requirements/dimensions

- World leader in hypervisors for advanced EDGE compute
- SDP8 supported/running in AWS since 12 mths, additional cloud providers under way
- Cloud first tooling strategy, MS VS code, containers in early access/GA 1h 2025; QNX cabin released/first DWs!
- QNX world leader in the 2 most advanced automotive compute stacks: Digital Cockpit (16/20) and ADAS (15/20); Broad based engagement/wins for emerging: HPC, zonal, GW, B/C etc
 - QNX foundational SW for global deployment...worldwide certifications and IP standards
 - QNX everywhere allows non-commercial access for prototyping and QNX OSS efforts are ramping!
- QNX broadest advanced chip support; SDP8 co-developed w leading SOC vendors; SDP8 already has 10+ committed chipset vendors
 - Fully scalable offering; SDP8 HPC, SDP7 cost/performance

BCG/WEF assessment of global SDV maturity



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Summary

- QNX has made a lot of progress in the last 12 months.
 - We executed on the **biggest product launch in a decade** and we already have critical DWs – globally and in PRC - for these next gen products
- SDP8 is delivering on its promise of “no compromise” for next gen multicore SOC’s – **highest performance AND highest safety/security/reliability**
- We are still early in the journey towards the fully Software Defined Vehicle..and complexity is increasing
- Globally many OEMs have reached an inflection point and looking to improve **SW ROI**
 - Focusing in house SW development in the application layer
 - Standardizing **foundational SW across compute domains, geographies and silicon**
 - QNX is being asked to “do more”

Thank You
Enjoy TECHForum 2024!